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# Attract Customers Now From Facebook: Simple Cost-Effective Marketing For Entrepreneurs



"This fast-moving, exciting book shows you how to build your business and maximize your income on Facebook - with little expense and only a few minutes per day."  
- Brian Tracy, Author, *Unlimited Sales Success*



## Synopsis

"This fast-moving, exciting book shows you how to build your business and maximize your income on Facebook with little expense and only a few minutes per day." - Brian Tracy, Author, Unlimited Sales Success

Have you tried everything but you still aren't getting the leads and sales from your Facebook marketing? Have you spent a fortune on facebook ads that don't work? Or if you are just getting your business off the ground and want to attract the right customers from the start, this book is for you. *Attract customers Now From Facebook* is for Enlightened Entrepreneurs looking to attract conscious customers now. Discover how to attract Likes, leads, and customers for your business so that you have more time, money, and freedom in your life.

I'm Bret Gregory and I'm passionate about health and wellness and teaching enlightened entrepreneurs how to thrive and grow their business using Facebook. This wasn't always my life. 8 years ago, I was running a successful financial advisory business that I grew from scratch. I had been in this business for 10 years and while it was financially successful, I was not truly happy, actually I was bored and unfulfilled. I was making money, but I wasn't making a difference in people's lives and in the world. This was when a family tragedy altered my life forever. In 2006 my 32 year old brother was diagnosed with terminal lung cancer, and given nine months to live. His passing nine months later was the catalyst for a major shift in my life. I realized I was wasting my time working in a field that was not my true calling. I decided to dedicate my life to serving others and helping people achieve better health and wellness, so that anyone who wanted to avoid what my family had to go through would be able to. I cast off my suit and tie and sold my business. I then took the proceeds of the sale and bought a beautiful property in Costa Rica, and began developing a wellness community that would help people change their habits and live the healthy, natural lifestyles we are meant to. Not long after this, the global financial crisis of 2008 hit. I couldn't get any customers purchased into our wellness community. I tried everything (and I mean everything) to get customers, and nothing was working. I did traditional advertising, Google ad words, I even hired a team out of India to do SEO. I knew if I couldn't get customers, I was going to go out of business, so I set out on a mission to succeed and save our new business. I focused on using Facebook to get customers. After a lot of trial and error, and some financial investment I finally figured it out! I quickly grew a page to 200,000 fans, drove traffic to our website and got 2,400 email address opt-ins. From those opt-ins, 20 people flew down to Costa Rica and the subsequent sales totaled \$1.5 million dollars and saved the business! Successful Facebook marketing meant we didn't have to give our wellness community back to the bank. Now, I teach you, the enlightened entrepreneur how to thrive and grow your business on Facebook. I'd like to show you how to do things effectively the first

time around so that you can use Facebook to attract new customers to your business now.

## **Book Information**

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## **Customer Reviews**

I learned more in the first few chapters of this training about Facebook marketing than I have in years of newsletters, other books and talking to people! In fact I just had a session with an experienced web marketer earlier this week and Bret's direct and thoroughly digestible chapters not only showed me how that marketer's counsel could not help me but also clarified, for me, what he told me that could help. I've had several failed attempts at expansion through FB and failed each time. I can now see EXACTLY why those failed and how I will systematically work through to completion.

All I can say is WOW, I finally got to set up a professional Facebook page for my book and business in just 2 minutes! Bret shows how to use free resources (like Canva.com) to get a beautiful timeline cover that will effectively convey my value to my customers. The best part of Attract Customers Now From Facebook is how FAST and easy it was. I would recommend Bret's book to Solopreneurs, small business owners, professional healers, and enlightened entrepreneurs looking to grow your

business fast and easily now.

Bret Gregory helped me get past my procrastination and fear of the unknown of Facebook. After learning his simple step-by-step system I was able to set up my Facebook page in just a few minutes to help market and sell my book. I know how to name my page to optimize my page likes and grow my fan base. Bret's book delivers really simple, powerful, practical info that takes only a few minutes per day and makes creating the "Marketing Habit" really efficient and easy. The information is very well structured and my time is so limited I need this level of efficiency. I quickly learned how by simply adding a positive quote from a famous author to a photo that can help me get 10X to 100X the number of likes, shares, and comments on my posts, which in turn, help me grow my following organically and will help me market my forthcoming book. I think any entrepreneur should read Bret's *Attract Customers Now From Facebook*. Thank you Bret!

The particular value I got from Bret's course is to identify my top 9 customers I need to interview and ask them "What's your number 1 challenge?" and ask them a future framing question that will help get prospective customers from "Decision to Desire" which is where I can start gaining new customers now. With these interviews I can create my perfect customer Avatar and understand and articulate my customer's wants and needs better than they can themselves. There is a richness of small, simple practical ideas that you can start implementing right away and I have already seen results in my business. I would recommend Bret's *Attract Customers Now From Facebook* to Entrepreneurs, Small Business Owners and any marketing managers who are looking to attract customers now.

Bret Gregory has successfully demystified Facebook for me, and I now know that I can use it for my business, and growing my fans, list, and customers. Also Bret's process will give me a huge leg up on launching my forthcoming book for cancer survivors. I would recommend Bret's *Attract Customers Now From Facebook* for anyone who wants to have a bigger presence to a larger audience. This is perfect for any conscientious authors, service professionals, solopreneurs, and Enlightened entrepreneurs who are looking to attract conscious customers and serving others.

I love everything that Bret Gregory teaches. He knows how to simplify social media marketing and how to get customers to find YOU. In his book he articulates the difference between the process and the desired result and how to directly speak to my customer's needs "that was huge for

me! I would recommend ANY entrepreneur who wants to reach their audience and grow your business now should pick up this book and learn from Bret.

I loved it! Please don't keep me a secret to help get more reviews from real customers! It's so simple! This information is powerful! Bret really knows his stuff. I've hired him as my personal FB mentor and in only a month of working with him I've learned a ton. Please don't keep him a secret to help get more reviews from real customers!

Very enlightening about the subtle differences between multiple pages. Great ideas about effective promotions compared to expensive promotions. This book clears up a lot of different approaches I'd been dabbling with but not getting any good results from. Now I have a map.

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